

# ROCHE PRODUCTS (IRELAND) LIMITED

## COOKIE NOTICE

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### About

We are Roche Products (Ireland) Limited of 3004, Lake Drive, City West, Naas Road, Dublin 24 (“Roche”, “us”, “we”, or “our”), the owner and operator of [www.patientsdeservebetter.ie](http://www.patientsdeservebetter.ie) (the “Site”). This Cookie Notice forms part of our overall Privacy Notice in relation to the Site – please read our Privacy Notice present on this Site.

### Information about our use of cookies

This Site uses cookies to distinguish you from other users of the Site. This helps us to provide you with a more personalised experience when you browse the Site and also allows us to improve the Site. Some of the cookies we are using require processing of your IP address for the cookies to work and the Site to operate properly. We don’t identify your IP address as we have no purpose in doing so.

### What is a cookie?

A cookie is a small data file that we place and store on your device. The cookies that we use make the Site work properly and optimise it’s security. Further details are included below.

### What cookies do we use?

At the moment, we use only what are referred to as **Essential Cookies**. These are cookies that are required for the operation of the Site. These cookies do not gather any information about you that could be used for marketing or advertising and they do not collect information about other browsing that you do on the internet. These Essential Cookies cannot be disabled. More details about them are set out in the table below.

We don’t use any non-essential cookies at present, including any analytical/performance cookies (which would allow us to recognise and count the number of visitors to the Site and/or to see how visitors move around the Site and what pages are most popular), functionality cookies (which enables us to recognise return visitors and personalise content for them) or targeting cookies (which enable us to recognise return visitors and direct more targeted content to them). However, we may use such cookies in future. If we do so, we will update this Cookie Notice and, before we deploy such cookies on users’ devices, we will obtain their consent via a cookie consent tool.

More information about the Essential Cookies that we use is set out in the table below.

Cookie Name	Duration	Purpose
elementor	Never	Part of the Site framework, used for creating page layout, design and adapting views for mobile devices.
_GRECAPTCHA	5 months 27 days	To provide spam protection.
vuid	2 years	To store the user's video usage history.
_cf_bm	30 minutes	To read and filter requests from bots.

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**Managing cookies**

Essential cookies cannot be disabled.

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. You can access the “Help” function in your browser to find out more. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of the Site. Below are links to information for standard browsers about how to block cookies (including third party cookies described below).

**Chrome :**

<https://support.google.com/accounts/answer/61416?co=GENIE.Platform%3DDesktop&hl=en>

**Internet Explorer:** <https://support.microsoft.com/en-ie/help/17442/windows-internet-explorer-delete-manage-cookies>

**Firefox :** <https://support.mozilla.org/en-US/kb/block-websites-storing-cookies-site-data-firefox>

**Safari :** <https://support.apple.com/en-ie/guide/safari/sfri11471/mac>

**Safari Mobile Browser :** <https://support.apple.com/en-ie/HT201265>

**Opera :** <https://blogs.opera.com/news/2015/08/how-to-manage-cookies-in-opera/>

**Third Party Cookies**

Third party cookies are cookies deployed on your device by someone other than us for purposes such as collecting information on user behaviour, demographics, or for personalising marketing or advertising messages to you based on your browsing on the internet.

We do not permit third party cookies on this Site.

**More information**

For more information, please contact our Data Protection Co-Ordinator by email at [pat.lennon@roche.com](mailto:pat.lennon@roche.com).